

NICK ARCHIBALD

Copywriter

WHO AM I?

If we need to put a name on it, I'm a "copywriter." If we don't, I'm a conceptual thinker who pushes brands to influence customers as well as culture.

Solving problems and communicating in smart, creative ways is something I truly enjoy—plus, I'm not too shabby at it which helps.

If you'd like an outside perspective on what kind of teammate or creative I am, feel free to reach out to anyone I've worked with in the past and get the scoop.

HOBBIES

- Making music. I love playing guitar and exploring the world of music.

- Consuming stand-up comedy and podcasts at an alarming rate.

- Conversing. If you're looking to chat, I'm all in. Just make sure you don't have to be anywhere anytime soon.

CONTACT INFO

Email: nickarchibald88@gmail.com
Website: www.nickarchibald.com

WORK HISTORY

Concepts and Copywriting Manager

Greenhouse Partners

Concepts and Copywriting Manager: Feb 2023 to Present

- Creative conceiving and copywriting for a wide variety of clients in various industries such as UCCS, Bluepeak Internet, RMB Capital, Wrench Group, and more.

Copywriter

Zeno Group

Copywriter: Jul 2022 to Mar 2023

Junior Copywriter: Dec 2020 to Jul 2022

Intern: Jun 2020 to Dec 2020

- Conceptual thinking and copywriting with an earned-first approach for clients such as Jamba Juice, Carhartt, Elkay, Crest, White Claw, Mike's Hard Lemonade, SC Johnson, and more.

ACADEMIC BACKGROUND

Chicago Portfolio School

Copywriting 2020

- Developed the craft of copywriting under the tutelage of creatives from Chicago's premier advertising agencies.

- Learned about creative strategy and how to work from concept to execution.

Marquette University

BS in Communications Graduated in 2018

- Studied advertising and public relations.

- Member of the Marquette Ad Club.

- Co-hosted a campus radio show in the ever-coveted 11PM Tuesday night slot.

- Maintained a 3.4 GPA.

SKILLS & COMPETENCIES

Writing headlines, body copy, social, website, TV, radio, brand manifestos, dating profiles, fortune cookies, or whatever you need me to do.

Creating high-level concepts that serve as vehicles for brands to communicate.

Managing work-streams, organizing the creative process, and staying on-track for deadlines.

Collaborating with creatives to get the best out of them and myself.